

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u>		<u>Alt Order #</u>
585203 /		07914507
<u>Product</u>		
OBAMA/P/D SKED A		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 10/29/12	95/101/2174	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	10/22/12 / 10/22/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WGNT	Jamie Andrus	Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
N 1	All	10/23/12	10/26/12	9a-12p M-F	9a-12p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/28/12		-TWTF--				4	\$140.00		
N 2	All	10/23/12	10/26/12	12p-3p M-F	12p-3p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/28/12		-TWTF--				4	\$140.00		
N 3	All	10/23/12	10/26/12	4-5p M-F CW	4p-5p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/28/12		-TWTF--				4	\$115.00		
N 4	All	10/23/12	10/26/12	5p-6p M-F	5p-6p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/28/12		-TWTF--				4	\$175.00		
N 5	All	10/28/12	10/28/12	4-5p Sun	4p-5p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/28/12		-----S				4	\$85.00		
N 6	All	10/28/12	10/28/12	5p-6p Sun	5p-6p		:30			NM	4
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/28/12		-----S				4	\$100.00		
N 7	All	10/23/12	10/26/12	10p-11p M-F	10p-11p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/28/12		-TWTF--				5	\$130.00		
N 8	All	10/23/12	10/26/12	11p-12a M-F	11p-12a		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/28/12		-TWTF--				5	\$135.00		
N 9	All	10/23/12	10/26/12	6p-7p M-F	6p-7p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/28/12		-TWTF--				5	\$210.00		
N 10	All	10/23/12	10/26/12	7p-8p M-F	7p-8p		:30			NM	5
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/28/12		-TWTF--				5	\$275.00		
N 11	All	10/23/12	10/23/12	8p-9p Tue	8p-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week: 10/22/12		10/28/12		-T----				1	\$280.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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Contract / Revision 585203 /	Alt Order # 07914507
Contract Dates 10/23/12 - 10/29/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Original Date / Revision 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 12	All	10/24/12	10/24/12	8p-9p Wed			:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--W---				1	\$280.00			
N 13	All	10/25/12	10/25/12	8p-9p Thu			:30			NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$585.00			
N 14	All	10/26/12	10/26/12	8p-9p Fri			:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$420.00			
N 15	All	10/28/12	10/28/12	7p-8p Sun			:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$105.00			
N 16	All	10/28/12	10/28/12	8p-9p Sun			:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$140.00			
N 17	All	10/28/12	10/28/12	9p-10p Sun			:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----S				1	\$95.00			
N 18	All	10/29/12	10/29/12	9a-12p M-F			:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$140.00			
N 19	All	10/29/12	10/29/12	12p-3p M-F			:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$140.00			

Totals 53 \$8,955.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	51	\$8,675.00	\$7,373.75
10/29/12 - 10/29/12	2	\$280.00	\$238.00
Totals	53	\$8,955.00	\$7,611.75

Signature: _____ Date: _____

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